



Biodiversity Conservation Policy

Katathani Co., Ltd. recognizes the importance of biodiversity within ecosystems as a foundation for sustainable tourism development. We are committed to operating in a way that minimizes environmental impact and promotes the conservation of nature and all living species. The following guidelines have been established:

1. **Reduce Pollution and Environmental Impact**
Implement measures to reduce waste, water, air, and noise pollution, and use chemicals responsibly in order to minimize harm to terrestrial and marine life.
2. **Conserve Natural Resources**
Promote the efficient use of water and energy, utilize environmentally friendly materials, and encourage procurement from sustainably managed sources.
3. **Protect Wildlife and Ecosystems**
Prohibit hunting, collecting, or disturbing wildlife, and refrain from selling or displaying products made from endangered species. Support educational and tourism activities that do not disrupt nature.
4. **Educate Employees and Stakeholders**
Provide training and communication about biodiversity to employees, guests, business partners, and local communities, encouraging shared participation in nature conservation.
5. **Collaborate with Communities and External Organizations**
Support community, governmental, and private sector initiatives related to the conservation of natural areas, mangroves, beaches, and the restoration of local ecosystems.
6. **Monitoring and Evaluation**
Continuously monitor, review, and assess biodiversity-related operations to improve practices and enhance the effectiveness of conservation measures.
7. **Avoid and Oppose Activities Harmful to Biodiversity**
Refrain from purchasing invasive plant or animal species, and avoid the use of products that negatively impact marine ecosystems, such as sunscreens containing harmful substances to coral reefs.